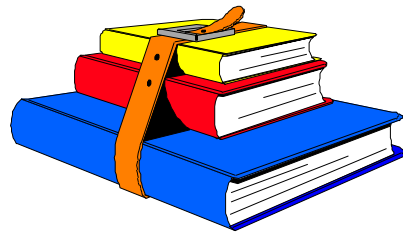


HART/TEETER

A Measured Response: *Americans Speak On Education Reform*



Results from survey/focus group research
conducted April - May 2001 *for*



Methodology

- > Survey of 1,054 adults, 431 parents, 401 educators, and 200 education policymakers conducted April 25 to May 9, 2001

- > Eight focus groups in Long Beach, CA; New York, NY; Orlando, FL; and Houston, TX
 - ! One group of education policymakers
 - ! Two groups of teachers and administrators
 - ! Five groups of parents, including one African-American group and one Hispanic group

Summary Of Key Findings



Education: a consensus that we can do better.



We cannot reform education without money.



Money alone is not the answer: we also need accountability.



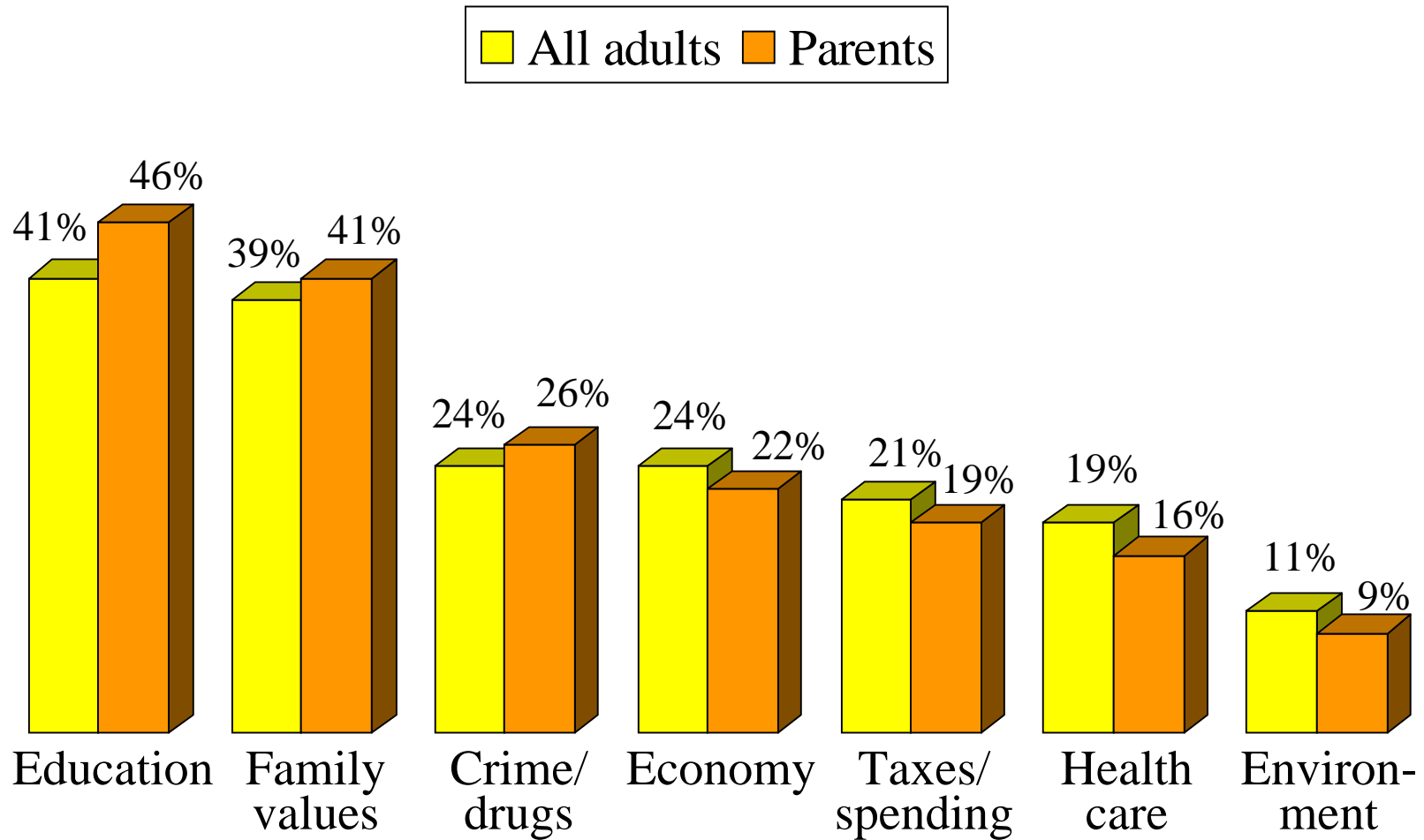
The Bush Plan: not well known but strong support for key elements.



Testing is supported; benefits outweigh concerns.

Education Is Priority One

Most Important Issues/Problems Facing The Nation



Q.1

Treading Water At “C” Level

Spring 2001

Report Card

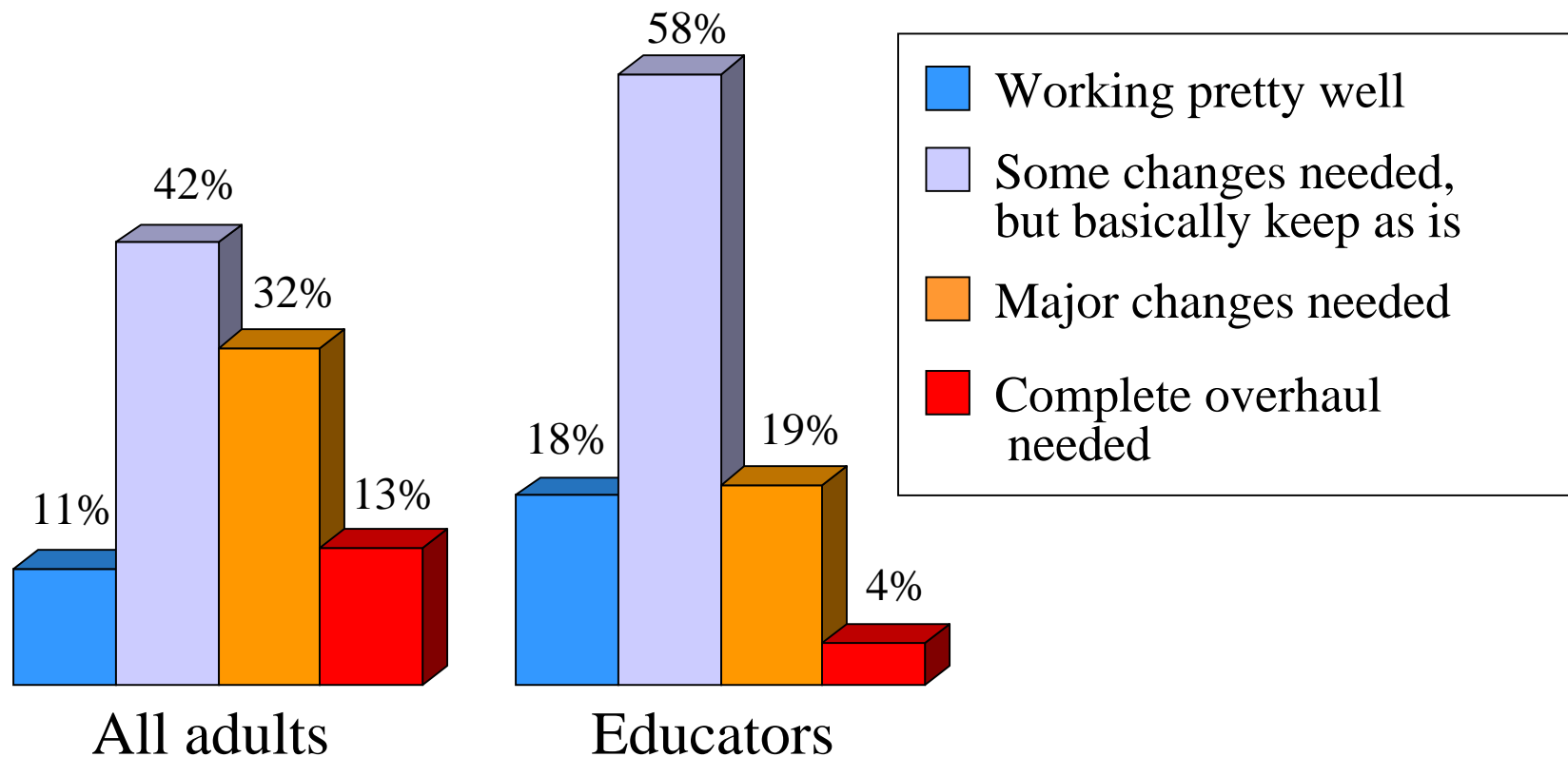
The Nation's Schools

	<u>All adults</u>	<u>Parents</u>	<u>Edu- cators</u>	<u>Education policy- makers</u>
A	2%	—	2%	3%
B	18%	17%	32%	28%
C	51%	53%	49%	52%
D	16%	16%	6%	10%
F	3%	3%	—	—
GPA	2.0	1.9	2.3	2.2

Q.9

Change Needed, But Not Complete Overhaul

How well is education working in our K-12 schools?



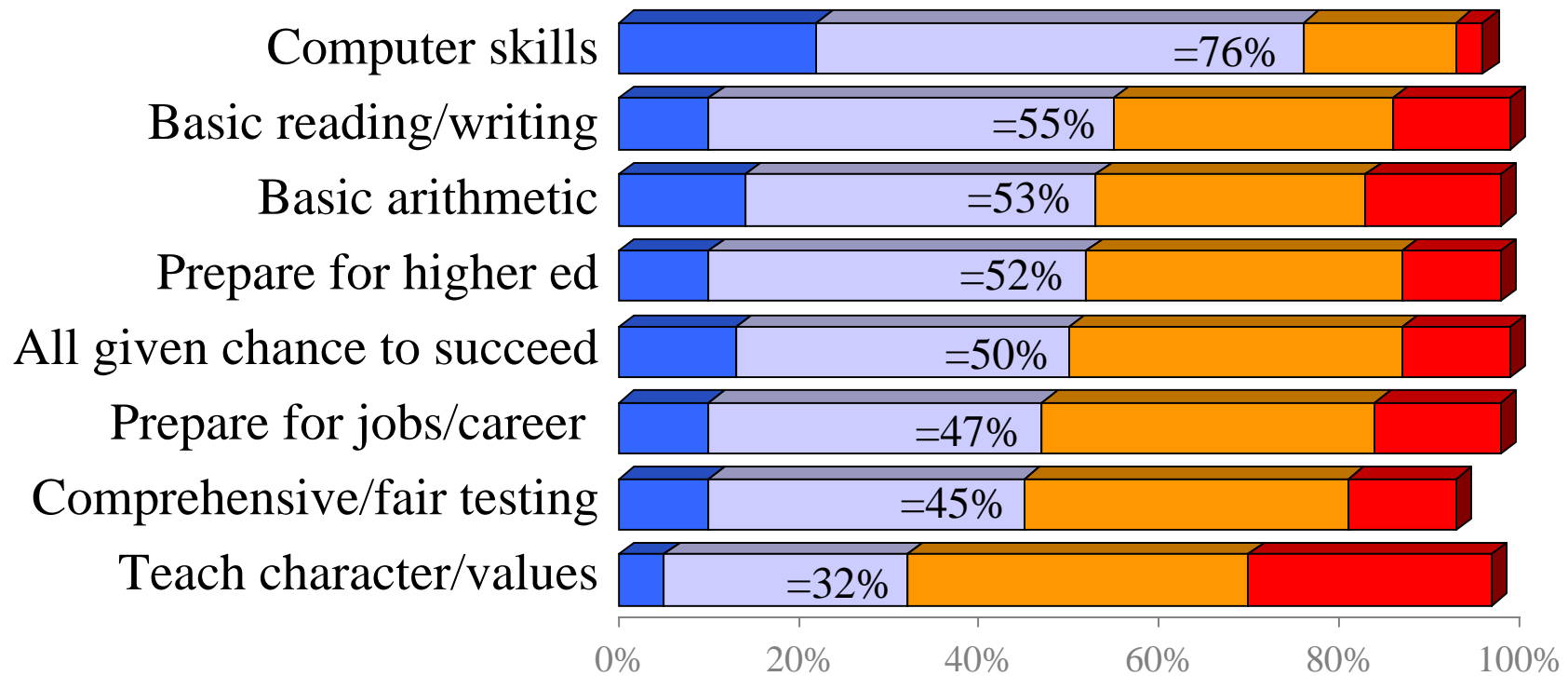
Q.2

Grading Specific Education Goals

Few Say We Are Doing Very Well



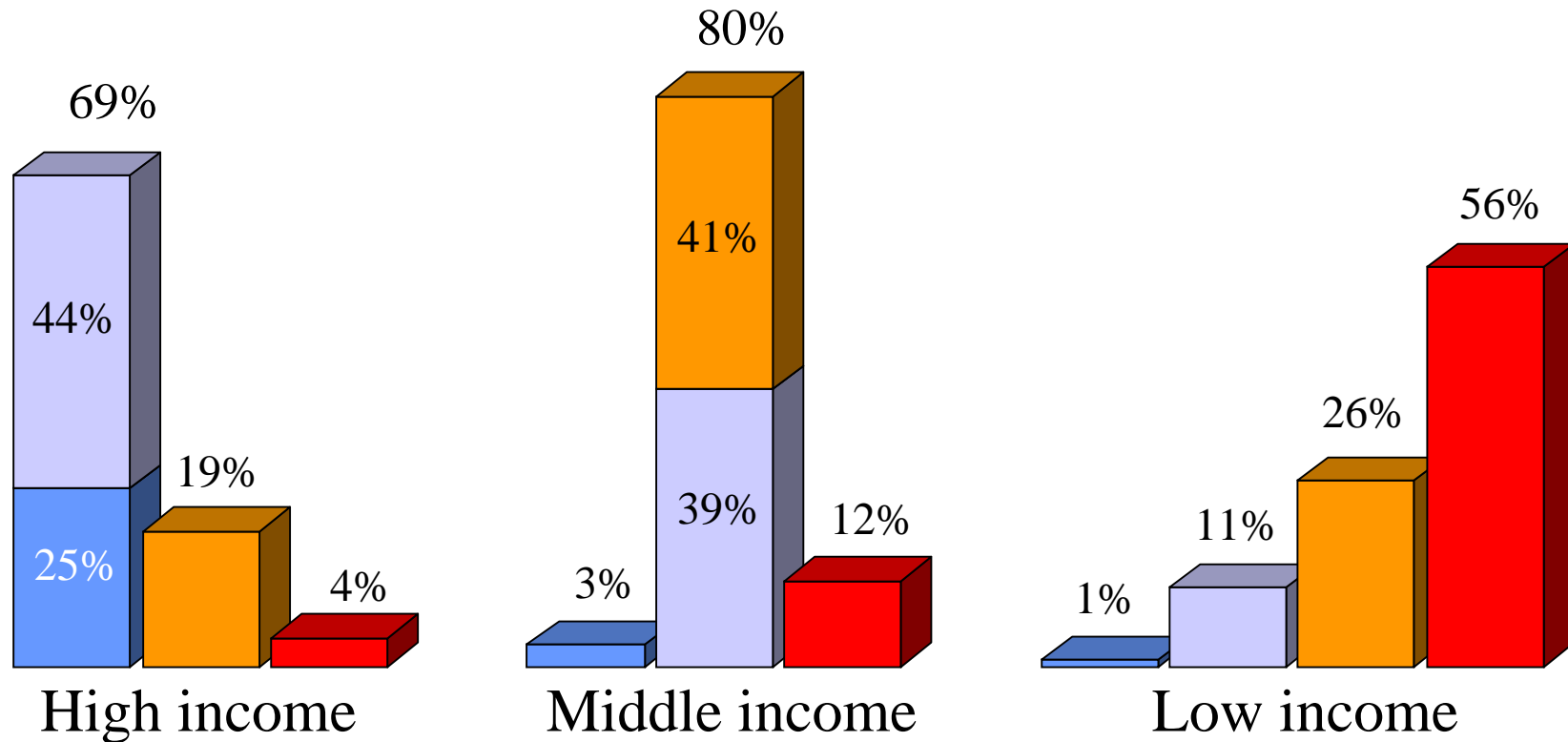
(All adults)



Q.11a

How Good Are Schools In High/Middle/Low-Income Areas?

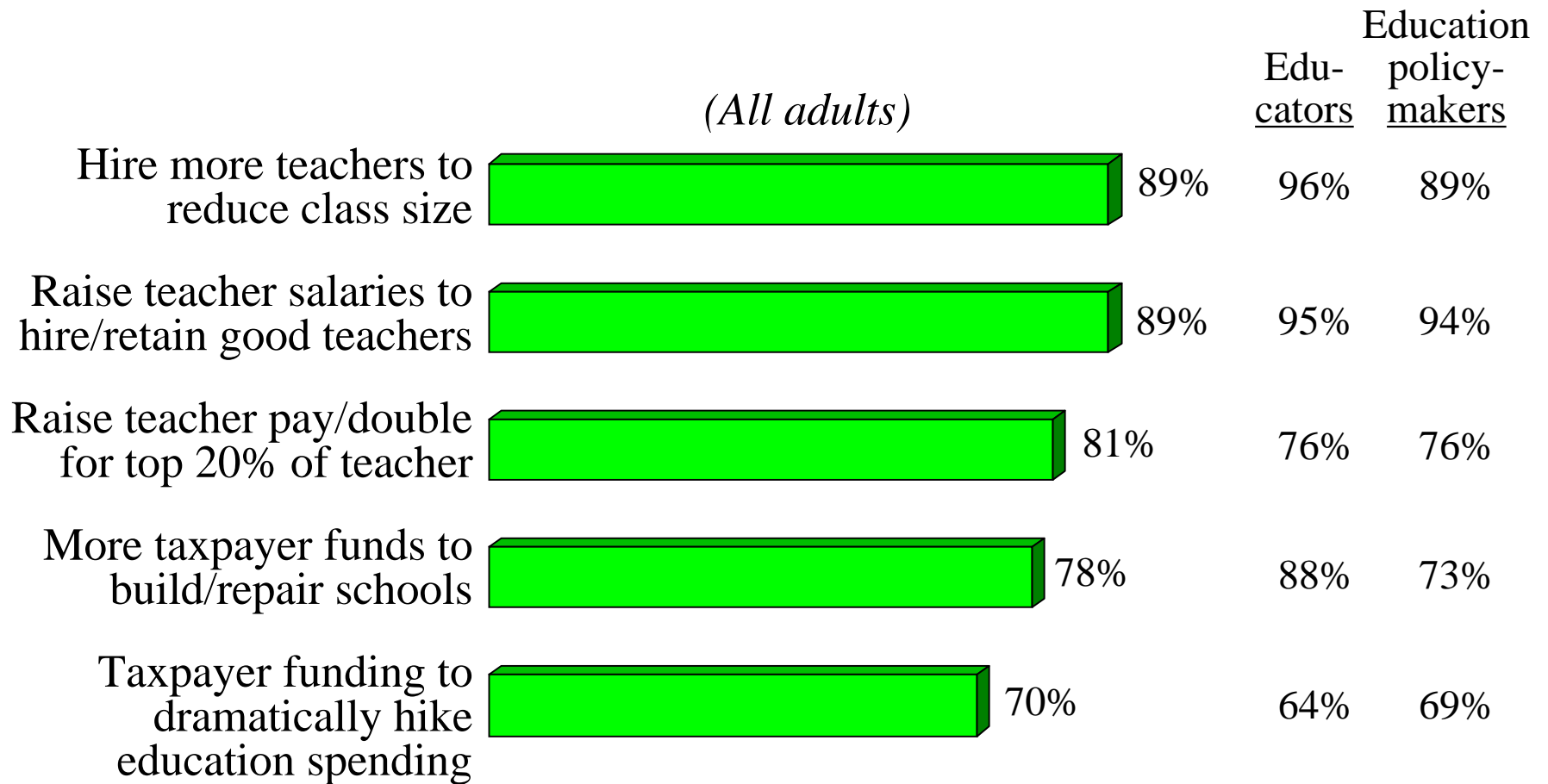
■ Excellent ■ Good ■ Fair ■ Inadequate/in crisis



Q.12

Support Exists For Measures That Cost Money

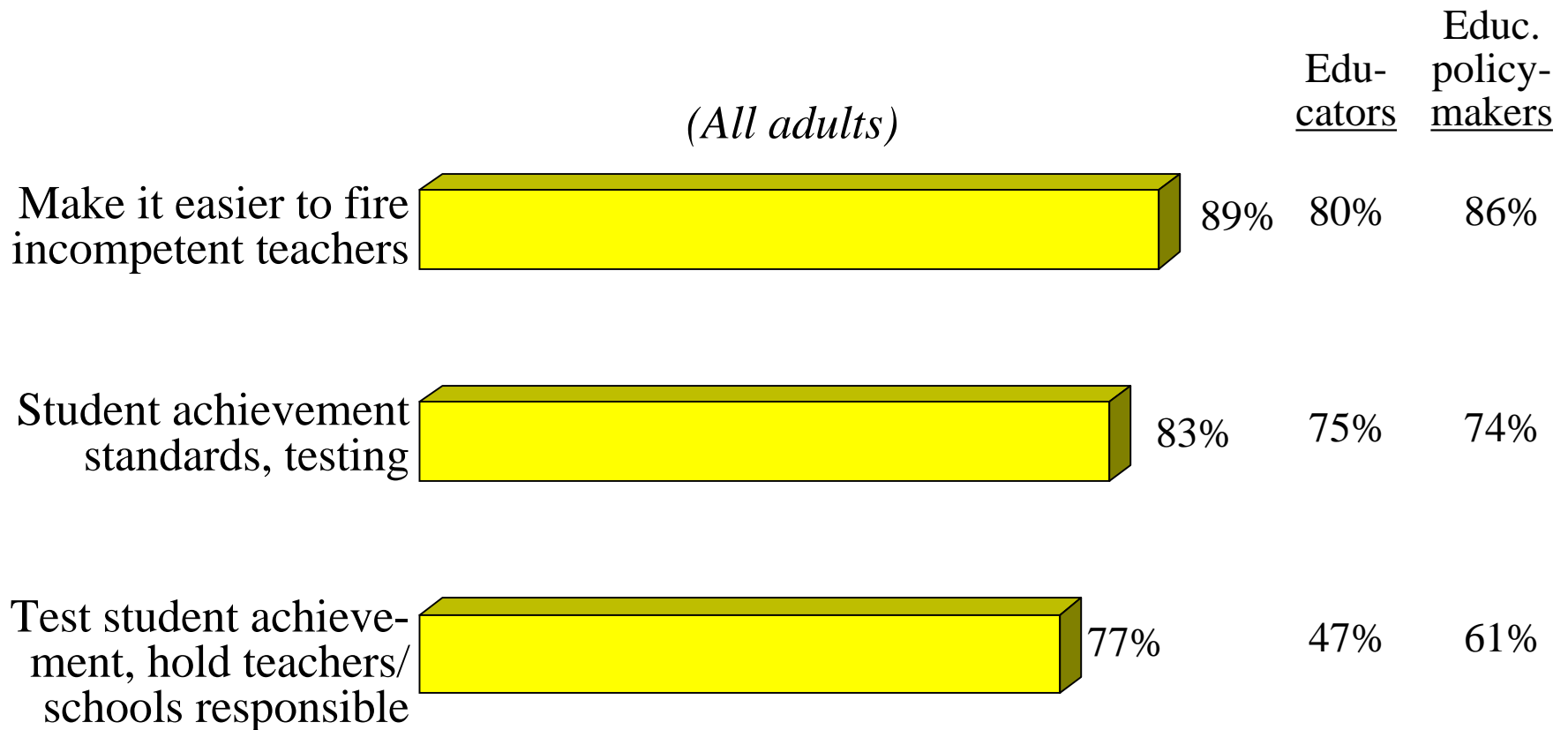
(% who favor each measure)



Q.14

Support For Measures To Strengthen Accountability

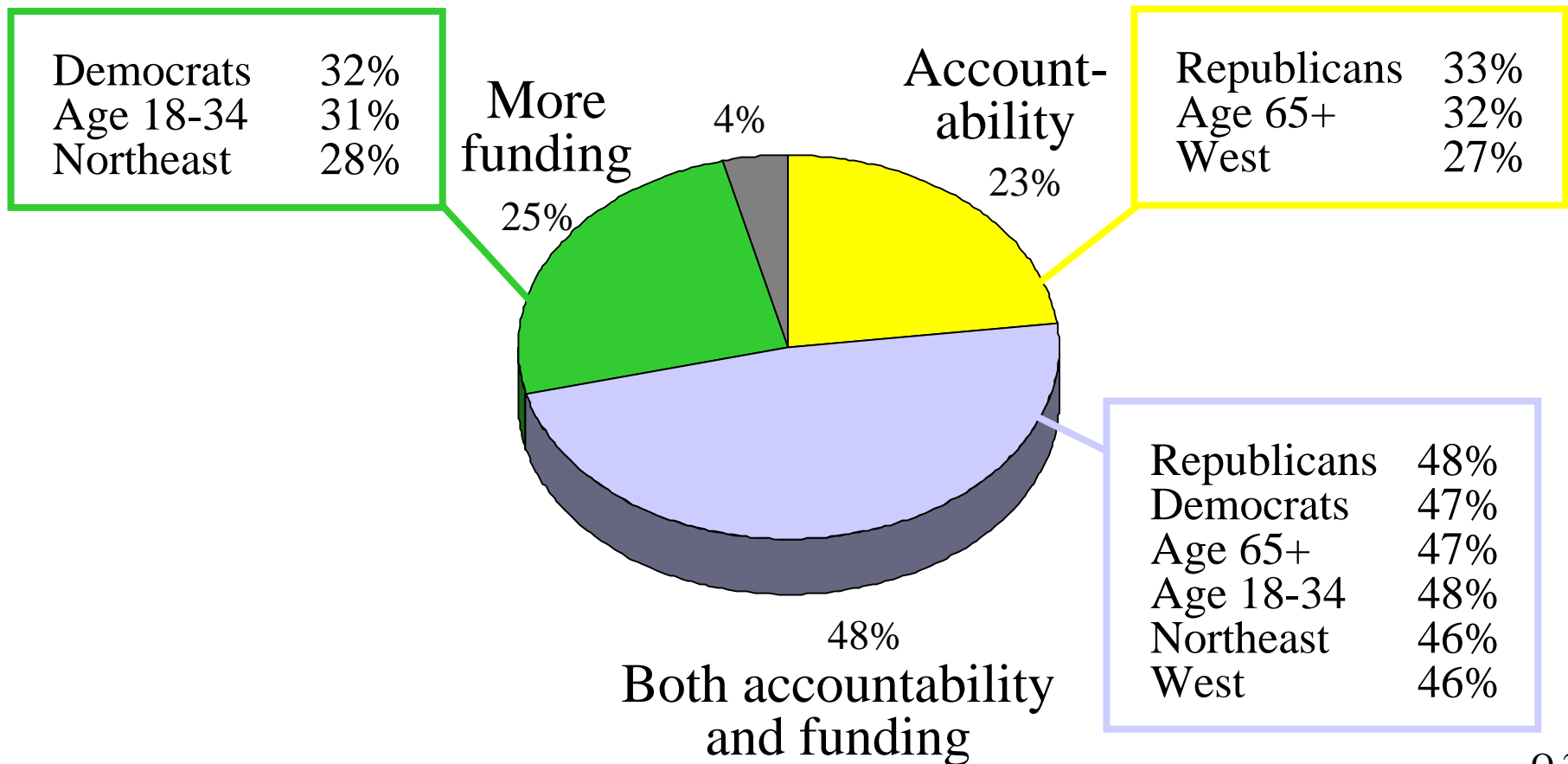
(% who favor each measure)



Q.14

To Engage America, You Must Talk Accountability *And* Funding

What is best way to improve quality of public education?



Q.21

Public Not Of One Mind On Federal Role In Education

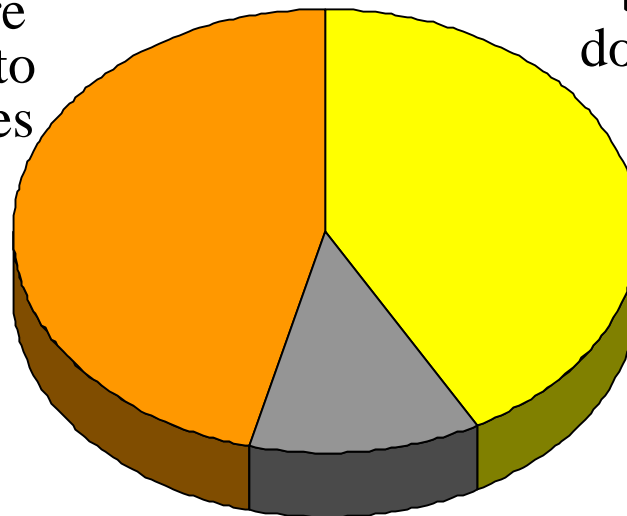
Looking ahead, what concerns you more?

Federal government will get too involved in education and interfere with issues better left to state/local communities

46%

Federal government won't be involved enough in doing what's necessary to improve our schools

42%

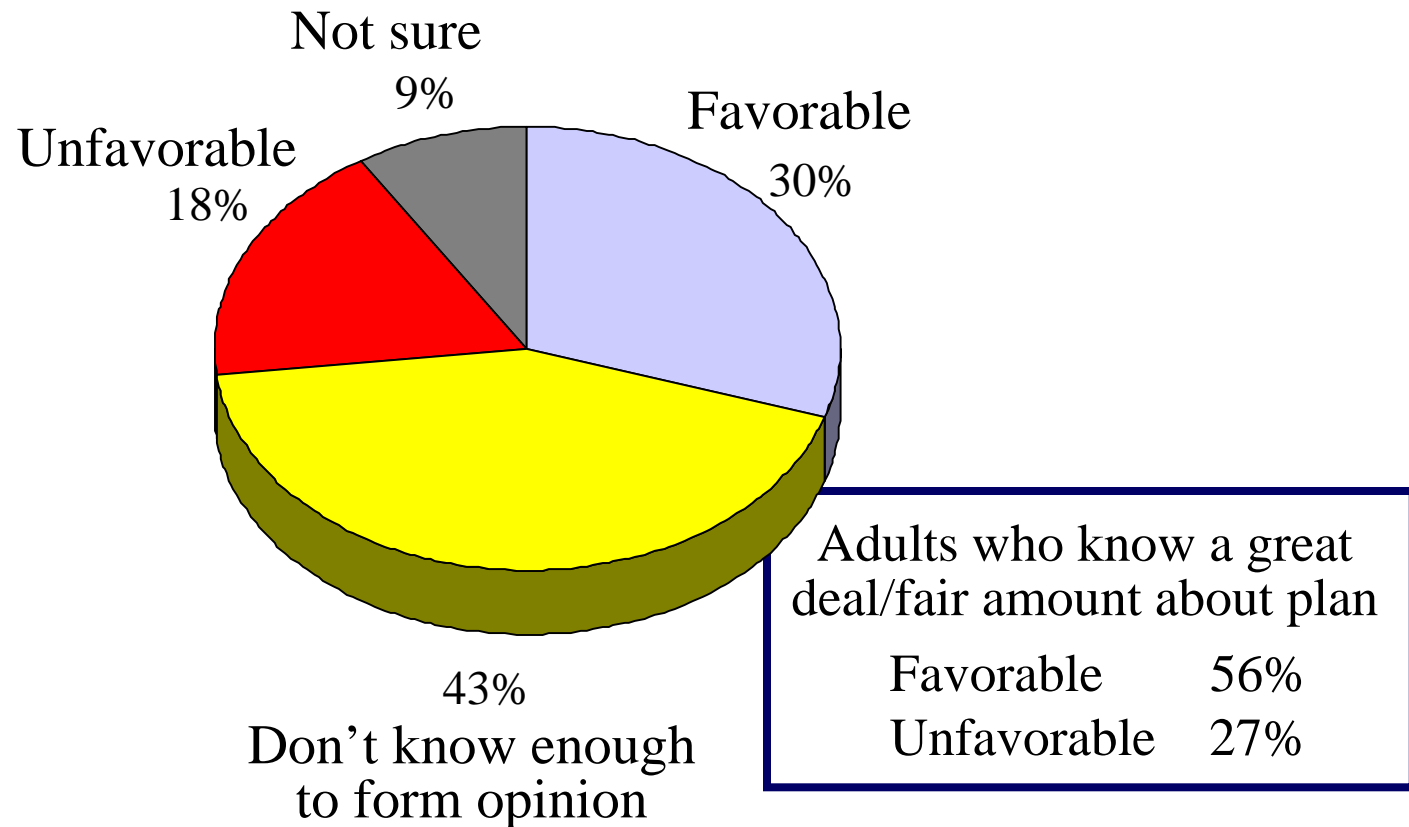


12%
Both/neither/
not sure

Q.17

Impressions Of The Bush Plan

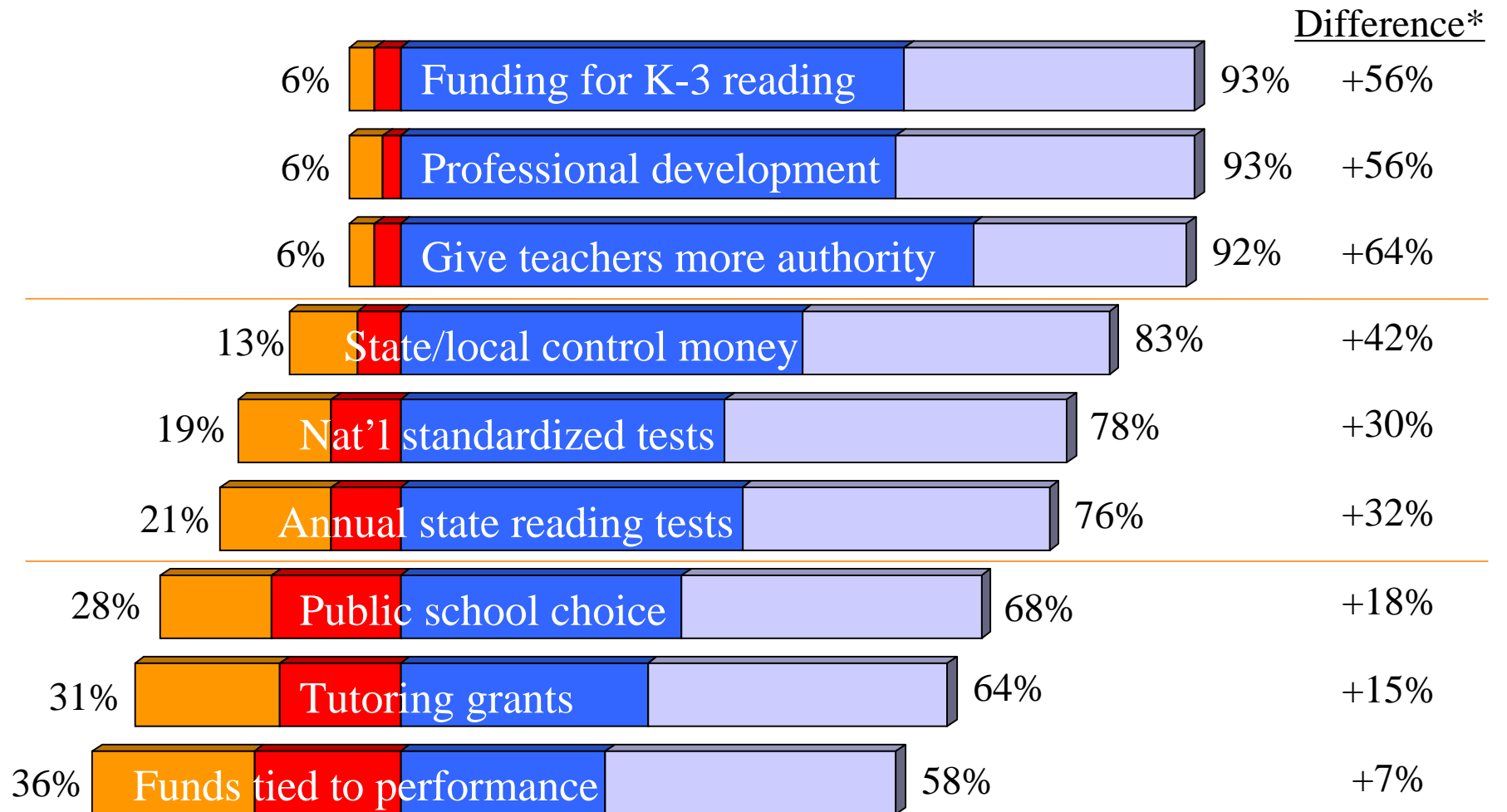
Based on what you have heard, what is your opinion of the Bush education plan?



Q.10b

Plan Elements Have Support

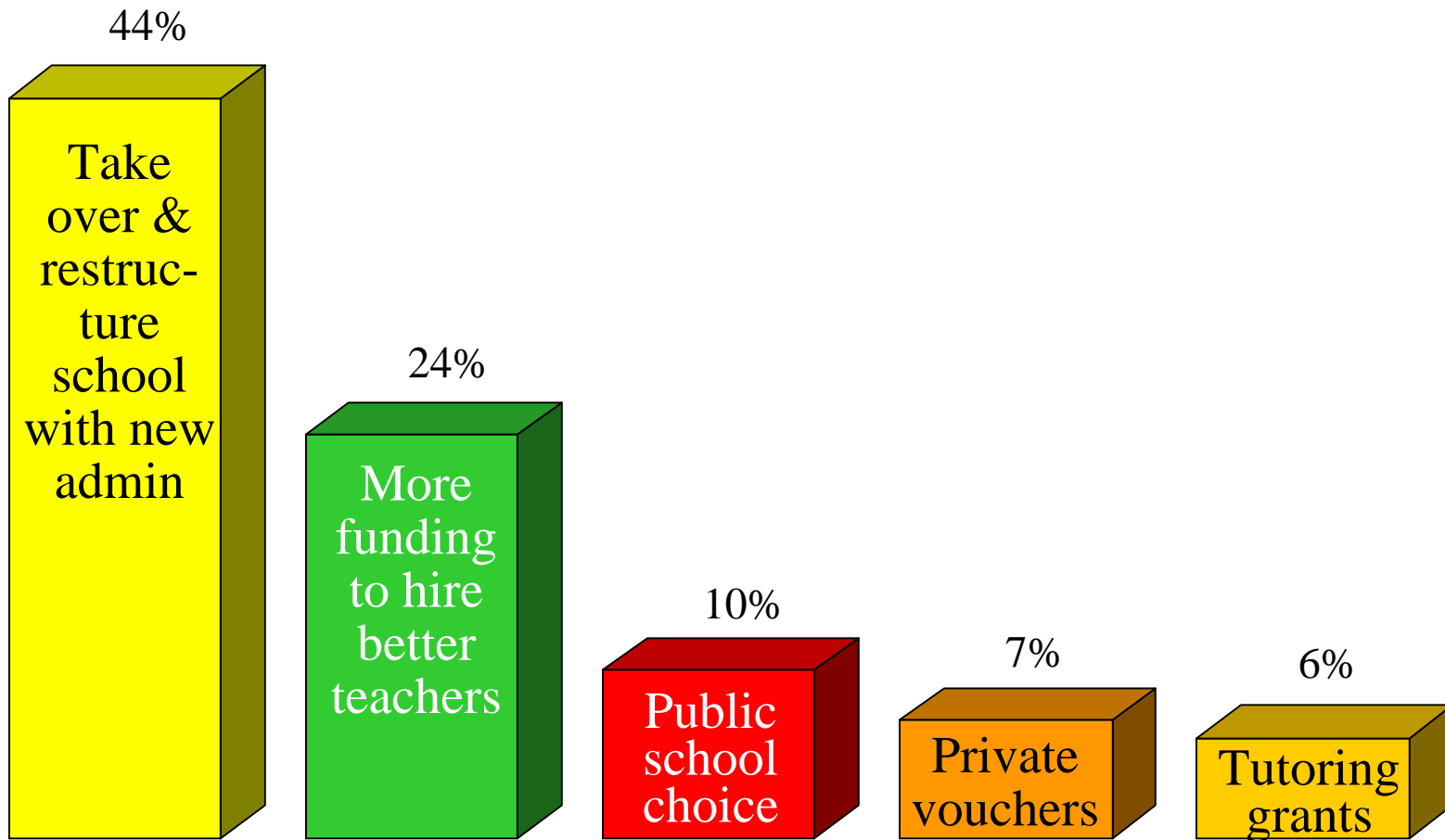
■ Somewhat oppose
 ■ Strongly oppose
 ■ Strongly favor
 ■ Somewhat favor



*strongly favor minus strongly oppose

Q.19

What Should We Do With Underperforming Schools?



Q.22

Testing Concerns And Benefits

(% all adults who are very concerned/who find each very valuable)

Concerns

Overemphasize scores (38%)

Possible test bias (38%)

Teaching to the test (37%)

Too much fed influence (29%)

Too much time testing (28%)

Benefits

Identify low-perform schools (46%)

Guarantee basics mastered (45%)

Identify low-perform students (40%)

Comparable measurements (38%)

Raise standards of excellence (30%)

Q.23a,b

Benefits Of Testing Outweigh Concerns

Based on concerns/values you have heard about standardized testing, do you support or oppose greater use of testing as part of a broader education initiative?



Q.23c

Key Findings

The public is looking for a balanced approach to education reform.



Not a crisis, but not acceptable;
hard work to be done, but no overhaul



Look to feds as resource and standard setter,
but wary of federal takeover



Support testing, but not overreliance on tests



Want a balanced approach that includes both
funding and accountability