

FREQUENTLY ASKED QUESTIONS ABOUT USING THE GRE® SEARCH SERVICE

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1. Who can use this service?

Institutions that award graduate degrees and non-degree granting organizations that award graduate fellowships are eligible to participate in the GRE Search Service. Departments within graduate institutions are also eligible to participate. If your institution currently receives GRE scores, the institution code you were assigned will also be used for the GRE Search Service. If your institution is not a GRE score recipient, please complete and submit the appropriate online form on the GRE website at www.ets.org/gre/gregradcode (for graduate schools) or www.ets.org/gre/grebuscode (for business schools), call GRE Code Control at +1-609-771-7091, or email codecontrol@ets.org.

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2. How do I get started?

Refer to the GRE Search Service User Manual to learn about the features of the site. You may also contact Customer Support at +1-513-924-3330, send an email to gresearch@hobsons.com or click on the Chat Live link during scheduled support hours from the GRE Search Service homepage at <https://gresearch.ets.org>.

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3. What are the fees (in U.S. currency)?

- The annual participation fee is \$250, which is added to your first purchase once per subscription year.
- There is a 38 cent charge per name pulled from the database per order.
- Mailing labels may be purchased in addition to the electronic format at a cost of 18 cents per label.
- Shipping charges are:
 - UPS = \$15
 - Two-Day = \$35
 - Overnight = \$50
 - DHL (International) = \$50

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4. How do I open a new account?

Click on the "Not Registered?" link from the login screen. You will need to read and accept the terms and conditions in order to create a new account and perform online volume projections. You will then be prompted to provide some basic information, such as your name, your institution, email address, and mailing address. When you place your first order with the GRE Search Service, the US\$250 annual participation fee will be added to the cost of your order. There is no fee to open an account.

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5. How do I find my institution code?

Type the name of your institution. If you are unable to find your institution code, try leaving out common words such as "university," "college," "institute," and words like "the," "of," "and," "at," etc. For instance, if searching for "University of Nebraska at Lincoln," try using only the keywords "Nebraska Lincoln." If you still cannot find your institution code, please contact Customer Support at +1-513-924-3330 or gresearch@hobsons.com.

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6. How long does it take to approve a new account?

It takes one to three business days to approve your account and send your username and password via email. If you haven't received your username and password after three business days, please contact Customer Support at +1-513-924-3330 or gresearch@hobsons.com.

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7. What if I'm having a problem with my username or password?

Your username and password are case sensitive. If you are not logging in for the first time, please make sure you are using the most recent password for your username. If you still cannot log in, click on "Forgot Password?" on the login page and indicate your username and the email address you used to establish the account. Select "Request New Password" and a new password will be immediately emailed to you.

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8. How do I change my password?

Once logged into the GRE Search Service, select "Update Account Info" from the home page and click on the "Change Password" link toward the bottom of the page. You will be prompted to enter your current password and select a new one. Please note that the password must be eight or more characters and contain uppercase, lowercase, and numeric characters.

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9. Why do I need to change my password every 90 days?

For security issues, we require that all passwords are changed every 90 days.

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10. What is a volume projection?

A volume projection is the end result you receive after combining a number of search criteria groupings. When you "test" the volume projection, you are running a real time filter of the GRE Search Service test-taker database. The number of GRE test takers that

are returned directly correlates to the search criteria that you select when creating the volume projection.

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11. How do I change my primary shipping address?

Once you are logged into the GRE Search Service, from the home page click "Update Account Info" to review your shipping information. Make the necessary changes and click "OK" to save.

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12. How do I create a volume projection and/or order?

From the home page click on "Create a New Volume Projection." Select only the criteria from the search criteria groupings that will help you narrow your search. Enter the "Date Registered Range" for the search registrants you desire. Indicate whether you want to exclude examinees whose GRE scores were sent to your institution or search registrants who do not have an email address.

Click on "Test" to see approximately how many registrants are found. When your projection results are displayed, you can select the "Estimated Cost" link to receive an estimated price.

At this point, you can modify your criteria, save and place the order, or cancel your order. If you choose not to place an order immediately, we recommend that you click on "Save and Place Order Later." This will allow you to access the volume projection at a later date and save you the time of having to reenter all of your selections.

Refer to the Search Service User Manual for additional information.

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13. How do I select more than one variable within a section when performing a volume projection?

The GRE Search Service gives you the ability to create multiple levels of search criteria for each section. To do this, select the additional criteria you would like to add to the section from the drop-down box located at the top of "Step 1: Define Criteria." The choices include personal information, educational background, GPA with GRE score, and educational objective. Select the criteria you would like to add from the drop-down box to the right of the "Add Additional Criteria" button. Then click the "Add Additional Criteria" button to add another row to that section of the search criteria.

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14. How do I sort my choices from the "Select Values" pages to get all the results I need?

When building your volume projection, each criterion will require you to "Select Values" in order to filter through the database. When you click on "Select Values," a new page opens which displays your selections alphabetically by name. Click on the arrow to the

right of the word "Name" in order to sort the column in ascending or descending order. Alternately, click on "Value" to sort the criteria by the value column. For example, sorting values in ascending order when selecting undergraduate or intended graduate majors allows you to group major fields of study. This will automatically group similar disciplines and make it easier to identify registrants who meet your recruitment criteria. See the User Manual for additional details.

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15. What do I do if I don't want to use a search criterion?

Only make selections that will help narrow your search. If you select all of the choices available, it will slow down the query and it will take longer for you to get your results. For example, if gender is unimportant to your recruitment efforts, do not use gender in your search. Do not select "Gender" from the drop-down box under "Personal Information." In order to remove an unwanted search criterion in your volume projection, simply select the check box to the left of the unwanted selection, and click on the "Delete Criteria" button at the top right of "Step 1." If you are at the top level within a criteria (the default setting) for your search, select the blank line above the drop down choices to remove that criteria from your volume projection.

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16. Do I have to select all the possible undergraduate majors if I don't want to restrict my search by undergraduate major?

No. We recommend that you do not select any search criterion that does not narrow your search. In fact, many GRE Search registrants do not provide their undergraduate majors. If you want to target by major field of study, we recommend that you use intended graduate majors.

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17. How do I target a search using geographic information?

Only one search criteria is allowed in this section. We recommend that you select the smallest geographic area that would fulfill the purposes of your search and then widen that area in order to receive the number of student leads that you desire.

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18. How can I maximize the number of prospects in my projection/order?

Review your criteria and be careful how you narrow your search. For example, do you really need to narrow your search by undergraduate major? Many prospects do not provide their undergraduate majors. Perhaps you only need to narrow your search by intended graduate major, which is more often provided by prospective graduate students. Another common oversight is to not select unenrolled college/university graduates when using current educational status. Unenrolled college/university graduates make up approximately 25 percent of our prospect pool. For more statistical information, please refer to the "Student Characteristics" section in the [Search Service User Manual](#). If you continue to get a low count for a volume projection, contact Customer Support at +1-513-924-3330 or gresearch@hobsons.com.

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19. How long does it take to receive results when testing a volume projection?

The time it takes will depend upon your search criteria, but it should not be more than a few minutes. If the projection takes longer than ten minutes, click the "Stop" button on your web browser. Then click the "Test" button in "Step 2: Test (Volume Projection)" to run the projection again. If you continue to have problems, please contact Customer Support at +1-513-924-3330 or gresearch@hobsons.com.

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20. What if my volume projection resulted in zero names found?

Most likely, your search is too restrictive or you have conflicting search criteria. Consider changing your criteria. Please call Customer Support at +1-513-924-3330 for suggestions.

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21. How long will it take to test a volume projection?

If you use few criteria, it may take only a few seconds. If you choose many criteria, the test process may take up to several minutes.

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22. How long will it take to receive my order?

It depends on the output format you selected. Electronic delivery output is available within two hours after the order is placed. Labels are mailed in three business days. To check the status of your electronic delivery output order, contact Customer Support at +1-513-924-3330 or gresearch@hobsons.com.

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23. How does the system deduplicate the results of recurring/rerun orders?

We have taken every effort to help you maximize your student recruitment budget by developing an enhanced system that relies on multiple levels of filters to help you protect that investment. The GRE Search Service is designed with two levels of filters to help you deduplicate your current order from your past orders. The easiest way to ensure that you do not receive duplicate leads is to run your order from the "Orders Navigator." You may also set up a recurring order to automate the running of your order. In each case the system applies filters to do the following:

1. Search for names that have entered the database since the last time you ran your order. Each time a specific order is rerun, the system automatically updates your date registered end date to today's date. Doing this guarantees that you receive all the new names that have entered the database since the date of your last purchase, while filtering out names from earlier occurrences of the specific order.
2. Search for any changes to student records that you have already purchased within the original order's date registered range begin date and the last order date. This

only returns leads with changes to student records that previously met your search criteria. For example, if a student moves to a new address, you will be notified of the address change.

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24. How do I duplicate an existing order or volume projection?

Select "Manage existing volume projections" or "View orders" from the home page. You may also select the "Volume Projections" link or the "Orders" link from the navigation bar. By accessing existing volume projections or orders, you save yourself the time of having to reenter all of your selections. Click the appropriate hyperlink to view your previous orders or volume projections. If you simply want an updated count, select "Manage existing volume projections" or "Volume Projections" and enter the updated beginning and end dates for the projection, and then click on the "Test" button in "Step 2: Test (Volume Projection)." If you want to make a change to the criteria, select the search grouping that applies and make the necessary adjustment. Be sure to save the change, and then test the new volume projection. Please note that when an existing order is repeated, the system will only return new test registrants that have been loaded into the database since the last time the order was run.

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25. How do I obtain more information on the recurring order feature?

The recurring order feature allows you the option of scheduling orders to recur (rerun) weekly, monthly, yearly, or at a specific time in the future. You can use an existing order/projection or create a recurring order. If you provide us with a single or blanket purchase order that covers the cost of your recurring orders, we will automatically send your GRE Search Service output on the schedule that you have specified. You may also create a recurring order with a credit card. The system prevents duplication of output so that you only receive the names that were added to or modified since the last time the recurring order was run.

A recurring order cannot be processed until a single order has been placed during the initial subscription year. In subsequent subscription years, if you are using a recurring order from the previous subscription year, the system will recognize that your recurring order is still in effect and will send you only the updated names since your last purchase. If this is the case, you will be charged the US\$250 annual participation fee on the first recurring order of the subscription year.

Recurring orders are valid for as long as they are scheduled in the system. If you need to cancel a future recurring order, select "View Orders" from the home page, or select "Orders" from the navigation bar. From the orders navigator, find the appropriate order you wish to cancel and select the box to the left of the "Action" column. Then click on the "Remove Schedule" button. This will remove the data from the "Run Dates" and "Schedule" columns and cancel the order. Orders must be canceled before the day they are scheduled to be processed.

If you need additional information, please contact Customer Support at +1-513-924-3330 or gresearch@hobsons.com.

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26. How do I change the frequency of my recurring order?

From the home page click the "Orders" link on the menu bar to display the Orders navigator page. Select the check box to the left of the order you wish to modify, and then click the "Schedule" button to display the "Set Recurring Order Schedule" page. Select the desired frequency under "Step 2: Send Frequency."

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27. How do I change the criteria used in my recurring order?

From the home page click the "View orders" link in the wizard, or click the "Orders" link on the menu bar to display the "Orders Navigator" page. To change the criteria used in the output of your recurring order, select the checkbox for any order and click the corresponding "Edit" link to open the edit order wizard. Change the search results and verify your selections. If you wish to change the volume projection criteria, click on the name of the volume projection, then make and save your changes. The next time your recurring order is run, you will receive leads that match your new criteria since your last recurring order.

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28. How do I provide payment information for my recurring order(s)?

Select either "Orders" from the menu bar or "View orders" from the wizard. Once on the "Orders Navigator" page, simply select the order you are paying for and click "Schedule." You will be prompted to enter your payment preferences.

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29. Are email addresses provided for search registrants?

Yes. If you plan to only conduct an email marketing campaign, you can choose to exclude search registrants who do not have email addresses.

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30. Are there any tips on how to contact search registrants by email?

You may want to consider providing program or university contact information in the text of your email along with your URL. By directing prospective students to your website, you can increase your response by providing downloadable or electronic information that is easily accessible.

When emailing a list of candidates received from a GRE Search, you should send it through email list software or individually to each prospective student. Contact your institution's local administrator or tech support to find out what option would work best for you.

Using this approach will keep the list of email addresses from being available to each prospective candidate and assure that this information is not being inadvertently shared. It is a violation of the GRE Search Service Authorization and Use Agreement to

release email addresses of GRE Search Service registrants to other institutions, agencies, or to individuals not acting directly for the institution.

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31. What kind of information does the GRE Search Service User Manual contain?

The [GRE Search Service User Manual](#) provides details on customer assistance, search criteria, output formats, fees, percentages for characteristics of our GRE Search prospect pool, record layouts, and much more.

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32. What are GRE score bands?

GRE test scores have been grouped into score bands in order to be used as selection criteria. While GRE score bands can be used to build custom mailing lists, neither score band data nor individual test score data will be included in the output file format.

The score bands for the revised General Test are 6 points or higher for the Verbal Reasoning and Quantitative Reasoning sections, and a half point or greater for the Analytical Writing section.

The score bands for the Subject Tests are 90 points or greater.

GRE revised General Test Score Bands

Verbal Reasoning and Quantitative Reasoning	Analytical Writing
130-136	0.5-2.0
137-143	2.5-3.0
144-150	3.5-4.0
151-157	4.5-5.0
158-164	5.5-6.0
165-170	

GRE Subject Tests Score Bands

Biochemistry, Cell and Molecular Biology: 200-450, 460-550, 560-650, 660 and above

Biology: 200-530, 540-630, 640-730, 740-830, 840 and above

Chemistry: 200-610, 620-710, 720-810, 820 and above

Computer Science: 200-670, 680-770, 780 and above

Literature in English: 200-450, 460-550, 560-650, 660 and above

Mathematics: 200-490, 500-590, 600-690, 700-790, 800 and above

Physics: 200-490, 500-590, 600-690, 700-790, 800-890, 900 and above

Psychology: 200-490, 500-590, 600-690, 700 and above

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33. Why are GRE score bands only available with self-reported undergraduate grade point average (UGPA)?

The GRE Board made the decision to include GRE score bands in combination with UGPA to ensure that GRE test scores are not the sole determining factor in identifying students to recruit for a graduate program. As a result, candidates who meet either the criteria for the GRE score bands OR for the UGPA range selected by a Search Service institutional user will be included in the output for an order.

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34. Which states are included in each of the six preferred regions of graduate study?

- New England (CT, ME, MA, NH, RI, VT)
- Mid-Atlantic (DC, DE, MD, NJ, NY, PA)
- South (AL, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV)
- Midwest (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WI)
- Southwest (AZ, AR, NM, OK, TX)
- West (AK, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY)

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35. How do I contact Customer Support at Hobsons® for the GRE Search Service?

Call - +1-513-924-3330

Email - gresearch@hobsons.com

Fax - 1-513-924-3273

Click on the Chat Live link during scheduled support hours from the GRE Search home page at <https://gresearch.ets.org>.

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36. Where can I get more information about GRE tests and services?

Please visit www.ets.org/gre.

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37. Where can I get more information about increasing the effectiveness of my student recruitment efforts?

Please contact Customer Support at Hobsons® at gresearch@hobsons.com

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