



María Soledad Vallejos
Training Manager
Empresas Carozzi S.A.



TOEIC® Test Success Story *Empresas Carozzi S.A*

The TOEIC® Test Is “Food for Thought” in Expansion of Company’s International Marketplace

THE CHALLENGE

Empresas Carozzi S.A. is one of the largest food conglomerates in Latin America, with more than 2,000 products in more than 30 countries around the world. The family-owned company employs more than 4,000 individuals and has offices in Chile, Peru and Argentina, in addition to a commercial and distribution office in the United States. It is also working with South African food and healthcare company Tiger Brands to expand Empresas Carozzi’s markets worldwide.

Empresas Carozzi realized the value of English training for its workforce as a way to widen its global presence. They needed to measure the effectiveness of their training and also create standards of English proficiency for career advancement.

THE SOLUTION

Empresas Carozzi uses the TOEIC® test as a reliable measure of English proficiency in support of their policies and standards.

It is used as a benchmark in their English-training program. According to María Soledad Vallejos, Training Manager, “We use the TOEIC test as an instrument in English-language training. It has been very useful in determining proficiency at the beginning of training and as a guide for later training. At



that time, we measure progress with TOEIC in order to determine the level of advancement in the employee's English qualification."

THE RESULTS

"In respect to the results that TOEIC gives to us, we can say that according to the profile of the positions that require this ability, we look to all of our employees to obtain the highest score possible. For example, the goal is to have all our executives score 800 points," Vallejos says.

The results are that Carozzi can use the TOEIC test for recruiting and training purposes, which has helped them save a lot of money and time by selecting those people with the level of English they need. And since Carozzi also uses it to gauge their employees' progress, the TOEIC test serves a dual purpose.

Learn more about the TOEIC test at
www.ets.org/toEIC57.html.

To contact a TOEIC sales representative, call
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