



**TOEIC® Test Success Story**  
*The Organizing Committee of the 2007  
Qingdao International Regatta*

## TOEIC® Test Scores Help Recruit Qualified Volunteers

### THE CHALLENGE

The Regatta's organizing committee needed volunteers who could communicate well in English at the event and with people in hotels, airports, security, guest reception, clinics, hospitals, language service and the media.

Candidates were required to pass a series of tests and interviews and if selected, the same candidates would work at the 2008 Olympic sailing competition.

According to Ms. Zhen Zhu, Deputy Director of the Volunteer Department of the Olympic Sailing Committee, more than 10,000 people applied for volunteer positions and several thousand were screened. Because the position required excellent English-language skills, it was necessary for the Committee to adopt a standard universal method for accurately and efficiently assessing English-language proficiency.



## THE SOLUTION

The Committee discovered that the TOEIC® test was a viable solution to the challenge of finding qualified people. Based on success with using the TOEIC test in recruiting volunteers for the Seoul and Nagano Winter Olympic Games, the Committee used the TOEIC test to determine the English-language proficiency levels of potential volunteers for the 2007 Regatta.

## THE RESULTS

On April 8, 2007, nearly 2,000 candidates took the TOEIC test. Within one week after the test, the Organizing Committee selected ideal volunteers based on TOEIC test scores.

Learn more about the TOEIC test and how it can help you find the most qualified candidates:

Visit: [www.ets.org/toEIC](http://www.ets.org/toEIC)

Call: 1-609-771-7170 (USA)

E-mail: [globalforum@ets.org](mailto:globalforum@ets.org)



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