



Introducing the *TextEvaluator*™ Tool from ETS

They need the right text. You need the right tool.

As a publisher who faces constantly changing needs and policies in the education marketplace, you want to be sure that **you can consistently offer the best solutions and the right tools to your clients.**

The pressure to evaluate your current system for measuring text complexity and aligning text to the Common Core State Standards (CCSS) is a real and evolving challenge, and ETS has a fully automated and researched-based solution for you — the *TextEvaluator*™ tool.

Deliver high-quality content to your clients

Our team of experts initially developed the *TextEvaluator* tool for ETS purposes because nothing else on the market met our need for a reliable, comprehensive and accurate measure of text complexity. Backed by more than 10 years of extensive research, the tool:

- › Evaluates against eight dimensions of text complexity and accounts for differences in genres
- › Utilizes patented Natural Language Processing methodologies and was built using patented artificial intelligence technology
- › Outputs score reports and recommendations aligned to the CCSS
- › Provides feedback on the drivers of text complexity, including scores and grade-level classifications

**Be confident that you have the right tool
to help you accurately analyze text.**

Contact us today to learn more
about the *TextEvaluator* tool!

Visit www.ets.org/textevaluator
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