



Attract, Expand and Diversify With the Benefit-Rich GRE® General Test

As the most widely used graduate admission test, the GRE® General Test gives business schools access to a larger number of prospective applicants.

More than 1,300 business schools worldwide, including top-ranked business schools, accept and use GRE scores as part of their admissions process for MBA and specialized master's programs. The GRE scores are a proven recognized objective measure to review candidates from different academic backgrounds, especially from nontraditional business backgrounds, to diversify and stay competitive.

Benefits to accepting the GRE General Test scores include:

- **Large Applicant Pool:** More than 540,000 took the GRE General Test in 2017–18. Forty-two percent were non-U.S. citizens.¹
- **Diverse Test Takers:** More than half of GRE test takers have backgrounds in life sciences, physical sciences, engineering and social sciences that help fulfill the business community's emerging needs.
- **Valid, Reliable and Measures Critical Skills:** ETS validity research has shown that GRE scores are valid predictors of success in MBA programs. The test measures important skills, including verbal reasoning, quantitative reasoning, critical thinking and analytical writing.
- **Provides Test-Taker Flexibility:** Prospective students can leverage their GRE scores when applying to business, law or graduate programs rather than taking a separate test for each.
- **Online Reporting:** The GRE Program provides free access to the ETS® Data Manager, with online, on-demand, secure access to score information and test-taker data.
- **Collaboration with Business Schools:** The GRE Program's Business School Advisory Council advises the program regarding the needs of the business school community.
- **Expansive Portfolio:** ETS offers a suite of assessments and services for business programs — including the ETS® Major Field Tests, GRE® General Test, GRE® Subject Tests, GRE® Search Service and the TOEFL® test — to help business schools meet their undergraduate outcomes goals and their graduate recruitment, admissions and placement goals.

To learn more, visit www.ets.org/gre/business-school.

¹ A Snapshot of the Individuals Who Took the GRE® General Test. (2018). Educational Testing Service. Princeton, NJ. Retrieved from https://www.ets.org/s/gre/pdf/snapshot_test_taker_data_2018.pdf