

**Attract
Expand
Diversify**

**Attract applicants from a large
and diverse pool with
broader interests and backgrounds.**

540,000+

individuals took the GRE® General Test in the
2017–18 testing year

More than half

of GRE® test takers were female,
and the number intending to major in
business has grown every year



42%

were citizens of countries other
than the United States



>50%

of GRE test takers have backgrounds
in life sciences, physical sciences,
engineering and social sciences

**Increasing interest in
business majors**

The number of GRE test
takers indicating business
as their intended graduate
major field increased by

19%

in the past five years



7%

of GRE test takers
had an intended
graduate major field
in business



Source: A Snapshot of the Individuals Who Took the GRE® General Test, July 2013–June 2018, ETS

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