Finding an assessment that provides the right data
the right way

THE CHALLENGE
Walters State Community College in Morristown, Tenn., needed a comprehensive
test that would assess the reading, writing and math skills of graduating associate
degree students. They had previously used a different assessment to measure their
students’ reading skills, but found that the information the results provided was not
as in-depth as they wanted.

THE APPROACH
The college’s standing general education review committee, composed of faculty
and academic deans, chose the ETS® Proficiency Profile as the assessment that best
met the needs of students, faculty and the institution. The ETS Proficiency Profile is
designed to assess general education outcomes to measure student achievement
and evaluate and improve the quality of instruction and learning. It provides the
comprehensive data that the school’s faculty and administration needed to prove
program effectiveness for accreditation, strategic planning and performance-
based funding.

THE RESULTS
To date, more than 3,000 Walters State Community College students have taken
the ETS Proficiency Profile to measure their reading, writing, critical thinking and
math skills. The Executive Director of Counseling and Testing, John P. Russell Jr.,
has received positive reviews so far. “Students surveyed after the assessment were
‘very pleased’ with the user-friendly format offered by the ETS Proficiency Profile,”
he said. “As a testing administrator, both I and the proctors were extremely pleased
with the ease of the testing process. The technical support staff has also been very
accommodating.”

To learn more about the ETS Proficiency Profile, call 1-800-745-0269, e-mail
highered@ets.org or visit us online at www.ets.org/proficiencyprofile.