The *Key* to Academic Success

ETS’s Suite of TOEFL® Learning Resources
Studying at a College or University  
*Can Open Many Doors*  
for Your Students.

And ETS’s suite of TOEFL® learning resources is the key to their success.

The English-language skills of reading, writing, listening and speaking are more important than ever for students preparing to live and study in an academic environment.

ETS, the market leader in English-language learning and assessment, offers resources of the highest quality based on the latest research, with results that are valid and reliable.

**ETS’s suite of TOEFL® (Test of English as a Foreign Language™) learning resources** offers a broad range of assessment and learning tools to help you evaluate and build students’ skills and prepare them for the real-life academic world that awaits them. It also helps them succeed on the TOEFL Internet-based test (iBT), the best academic English test in the world that opens doors to more than 6,000 institutions in 110 countries.

**ETS’s suite of TOEFL learning resources** has proven valuable to educators in a variety of learning environments worldwide. The real power of the suite can be unleashed when the resources are used as an integrated means of reinforcing the total English-language learning process.

**ETS’s suite of TOEFL learning resources** includes:

- Professional development for your staff  
- Instructional support  
- Fair and accurate institutional testing  
- Authentic test practice materials  
- Valuable skills practice
Use this chart to determine which English-language learning tools most closely match your particular needs.

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<th>Format</th>
<th>Student Proficiency Level</th>
<th>Special Features</th>
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<td>TOEFL® iBT Teacher Professional Development Workshop</td>
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<td>Criterion® Online Writing Evaluation</td>
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<td>Pronunciation in English</td>
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For more information, please e-mail ELL@ets.org or contact your local ETS representative.
TOEFL® iBT Teacher Professional Development Workshop

Laying the foundation for student success

Format: In-person training and book with CD

Whatever your students’ goals may be, it is critical for you to understand the skills they need to succeed so you can build a skill-based curriculum and assess their skills effectively. Our professional development workshops can help lay the foundation.

The first workshop in our series guides educators through the process of adapting or designing an integrated-skills curriculum. Emphasis is placed on learning objectives and classroom activities that build the language skills needed for academic success and for success on the TOEFL iBT. Even if your learners are not bound for a college or university, this workshop will help you create a curriculum for any level or context.

The workshop includes:

- Teacher resource manual and certificate of completion
- Rating practice for Speaking and Writing
- Opportunities to network with other teachers

Coming in 2006:

Updated workshop content and classroom activities

The manual includes:

- Practice Test Questions
- 15 activities based on TOEFL iBT learning objectives
- TOEFL iBT scoring rubrics
- CD with listening material and speaking sample responses
- Annotations for sample responses

“This stimulates me to analyze my current teaching approach. I plan on using more integrated-skills lessons.”

-Brazilian workshop participant

“The group discussion activities were useful in generating new ideas and strategies for applying these principles.”

-Thai workshop participant

To learn more about this workshop, go to www.ets.org/workshops22.html.
To purchase a workshop manual, go to www.ets.org/workshopmanual22.html.
For more information, please e-mail ELL@ets.org or contact your local ETS representative.
NorthStar: Building Skills for the TOEFL® iBT

An innovative instructional series from ETS & Pearson Longman

Format: Book/CD
Level: Intermediate to Advanced

The process of learning a language is a challenge — for students and teachers alike. That is why a fundamental element of any English-language program is a carefully developed, skill-building curriculum.

In partnership with Pearson Longman, we have created an innovative instructional series called NorthStar: Building Skills for the TOEFL® iBT. It combines ETS's test development expertise with Pearson Longman's language learning capability to help students develop the skills necessary for TOEFL iBT and academic success.

At each of the three curriculum levels, there are ten thematic units that:

- Support systematic, academic skill building
- Integrate listening, speaking, writing and reading instruction that reflects skills required for academic and campus-based communications in English
- Cover all 20 types of questions found on the TOEFL iBT
- Include authentic TOEFL iBT Practice Sets with unique, themed content created specifically for the series by ETS

Through a progression of skill-building activities, students are able to attain a level of competency and confidence that enables them to demonstrate a greater command of the English language when they take the TOEFL iBT.

Also available is a Teacher's Manual with Audio CD, Teachers Notes and ETS Scoring Guidelines and Practice Sets.

For more information, please e-mail ELL@ets.org or contact your local ETS representative.
CriterionSM Online Writing Evaluation

Saving you time while improving their writing skills

Format: Online
Level: Beginning to Advanced

The Criterion Online Writing Evaluation program is a Web-based instructional tool designed to help you guide students as they develop their writing skills. It reduces the time you spend reading and correcting student essays so you can focus on providing individualized instruction.

Using the Criterion program:

- Teachers can create their own topics or select from ETS topics, which include previously administered TOEFL questions
- Students can write, submit, and revise essays as they explore the process of creating written English text
- After submitting their essays, students receive instant feedback in the form of a holistic score and diagnostic annotations noted within each essay
- The automatic feedback feature can be supplemented by your one-on-one guidance, maximizing the benefits of the process writing approach

The Criterion program is an effective tool that helps students develop their writing skills. It provides an initial evaluation of student writing skills, and allows you to make placement decisions, track skill development and adjust instruction accordingly.

Coming in 2006:
Scoring and reporting enhancements

To learn more about the Criterion Online Writing Evaluation program, go to www.ets.org/criterion51.html.

For more information, please e-mail ELL@ets.org or contact your local ETS representative.

Errors are highlighted, and an explanation appears in a dialogue box.

Instructors can view reports of class progress.
The TOEFL® Institutional Testing Program (ITP)

Making sure your students are in the right place

Format: Paper
Level: Intermediate to Advanced

The TOEFL Institutional Testing Program (ITP) provides a common, proven standard to help you measure students’ English-language proficiency. Each year more than 1,500 institutions and agencies from around the world administer 400,000 ITP tests using their staff and facilities.

Base your most important decisions on the most reliable information.

Use the TOEFL ITP test for:
- Assessment — measure students’ English skills for placement, progress, and exit
- Program development — attract more students who need to succeed in the academic context
- Student retention — allow students to see how their score improves over time as a result of taking your courses
- Program evaluation — use scores to measure the success of your programs and identify areas for improvement

The TOEFL ITP is an assessment tool composed of previously administered TOEFL paper-based tests. TOEFL ITP tests individuals’ English proficiency at the intermediate to advanced levels. Skills covered include Reading, Structure (Grammar), and Listening. And because it’s paper-based, it’s easily administered on-site to any group, large or small.

After the test, examinee answer sheets are returned to ETS or to your ETS representative for scoring. Scores are available three to five days after the receipt of the answer sheets.

Pre-TOEFL® ITP

Format: Paper
Level: Beginning to Intermediate

The Pre-TOEFL® ITP test measures a student’s academic listening, reading, and grammar skills using the same scale as the TOEFL test, but the Pre-TOEFL ITP test provides more precise measurements at the lower end of the TOEFL scale.

To learn more about these programs, go to www.ets.org/itp22.html.

For more information, please e-mail ELL@ets.org or contact your local ETS representative.
TOEFL® Practice Online

The key to success on the TOEFL® iBT

Format: Online (available for Windows only)
Level: Intermediate to Advanced

Your students look to you to help them prepare for the TOEFL® iBT. You can give your students and your program the key to success with TOEFL® Practice Online.

TOEFL Practice Online gives your students a real TOEFL iBT experience with exclusive, previously administered reading, listening, speaking and writing test questions, and features:

- Exclusive scoring from ETS
- A preview that helps students prepare for test day
- INSTANT scores and feedback for the reading, listening and writing sections
- Speaking scores by certified ETS raters within five days — coming in 2006 that will be instant speaking scores
- An assortment of targeted practice to monitor progress

TOEFL Practice Online can be used in conjunction with other products, including:

- The Official Guide to the New TOEFL® iBT
- NorthStar: Building Skills for the TOEFL® iBT
- TOEFL iBT Teacher Professional Development Workshop
- CriterionSM Online Writing Evaluation
- Pronunciation in English

Use ETS practice products to monitor student progress:
TOEFL® iBT Complete Practice Test — all four skills (vols. 1 & 2)
TOEFL iBT Speaking Practice Test (vols. 1 & 2)

Other ETS practice products with TOEFL® computer-based test (CBT) questions include:
Reading Practice Test (vols. 1 & 2)
Listening Practice Test (vols. 1 & 2)
Combined Listening & Reading Practice Test (vols. 1 & 2)

Use these in any setting — classroom, lab or at home.

Quantity discounts available.

To learn more about TOEFL Practice Online, go to www.ets.org/toeflpractice.
The Official Guide to the New TOEFL® iBT from McGraw-Hill for ETS

A student handbook for TOEFL® iBT success

Format: Book/CD
Level: Intermediate to Advanced

The ideal companion to TOEFL® Practice Online, this handbook offers over 30 hours of lessons and practice activities. Used as a supplemental tool to classroom instruction, The Official Guide to the New TOEFL® iBT empowers students to practice on their own, either in your language lab or at home and features:

- Previously-administered TOEFL iBT sample questions for practice
- Extensive information about the Speaking and Writing sections, with scoring information and ETS raters’ comments to student responses – something no other TOEFL iBT test preparation book can offer
- Detailed explanations of what is being measured in each section
- A companion audio CD with real TOEFL Listening passages and students’ spoken responses

After students use The Official Guide to practice, they can go to TOEFL Practice Online to take a test and get a score.

Coming in 2007:
A new CD-ROM with interactive test questions

To learn more or purchase this valuable resource, go to the ETS store online, www.ets.org/toeflguide27.html, or wherever books are sold.

For more information, please e-mail ELL@ets.org or contact your local ETS representative.
Pronunciation in English

A multimedia aid for English-speaking proficiency

Format: Online/CD-ROM/Download
Level: Beginning to Advanced

This interactive multimedia program helps students at the intermediate level and above improve their pronunciation skills in the areas of stress, intonation and rhythm.

Featuring over 30 hours of lessons and practice activities, it can be used in a classroom environment, or as a supplemental tool, allowing students to practice on their own in your language lab or at home.

The latest version features American, British and Australian speakers. CD-ROM, online formats and downloads are available.

To learn more about this program, go to www.ets.org/tse/pie22.html.

For more information, please e-mail ELL@ets.org or contact your local ETS representative.

Each video lecture is followed by an interactive practice activity

Read the text in English or the language you selected
ETS’s Suite of TOEFL® Learning Resources

Putting it all together to meet your goals

Here is how each of the previously described products and resources can be used in progression throughout your English-language program.

**ETS Workshops**: Learn how you can adapt your integrated-skills–based curriculum to help your students succeed

**Northstar: Building Skills for the TOEFL® iBT**: Count on this skill-building series for classroom instruction in your integrated-skills course

**TOEFL ITP**: Use scores from TOEFL ITP to place your students at the appropriate level

**Criterion™ Online Writing Evaluation**: Provide your students with additional writing practice and self-evaluation

**Pronunciation in English**: Give your students the pronunciation practice they need

**Test Practice**: Help students bound for college or university get there

- Use a TOEFL iBT Practice Test from TOEFL Practice Online at the beginning of the course to determine which skills your students need to improve
- Use *The Official Guide to the New TOEFL® iBT* to build skills and practice for the test
- Measure students’ progress using TOEFL Practice Online targeted practice
- Administer another TOEFL iBT Practice Test from TOEFL Practice Online at the end of your course to help prepare your students for test day

**TOEFL iBT** — The Internet-based version of the TOEFL test can be taken at the nearest ETS test center — perhaps even at your own institution. If your institution is interested in becoming a test center, please fill out an application at www.ets.org/ecep and enter the code **TOEFL-LR** in the appropriate section.

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**ETS Global**
For the local ETS office or representative in your country, please go to www.ets.org/global/contactus.html
ETS provides a comprehensive suite of English-language learning products and services that encourage learning, assess progress and measure proficiency. Backed by years of research, our programs support teachers and decision-makers and help individuals achieve academic, business and personal success.