Introducing the

TextEvaluator™ Tool from ETS

They need the right text. You need the right tool.

As a publisher who faces constantly changing needs and policies in the education marketplace, you want to be sure that you can consistently offer the best solutions and the right tools to your clients.

The pressure to evaluate your current system for measuring text complexity and aligning text to the Common Core State Standards (CCSS) is a real and evolving challenge, and ETS has a fully automated and researched-based solution for you — the TextEvaluator™ tool.

Deliver high-quality content to your clients

Our team of experts initially developed the TextEvaluator tool for ETS purposes because nothing else on the market met our need for a reliable, comprehensive and accurate measure of text complexity. Backed by more than 10 years of extensive research, the tool:

› Evaluates against eight dimensions of text complexity and accounts for differences in genres
› Utilizes patented Natural Language Processing methodologies and was built using patented artificial intelligence technology
› Outputs score reports and recommendations aligned to the CCSS
› Provides feedback on the drivers of text complexity, including scores and grade-level classifications

Be confident that you have the right tool to help you accurately analyze text.

Contact us today to learn more about the TextEvaluator tool!

Visit www.ets.org/textevaluator
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