

What business leaders need to know?

Insights from the **TOEIC Global English Skills Report** show that businesses increasingly rely on English to enable performance, support AI adoption and build trusted relationships in a global economy. For business leaders, English proficiency is a strategic lever for growth, innovation and operational excellence.

English proficiency is a business-critical skill

90%

of employers say English proficiency is critical to organizational success

92%

say English proficiency is more important today than it was five years ago

What this means for business leaders?

Business leaders should treat English skill development as a strategic investment, alongside other critical workforce capabilities such as technical literacy.



English proficiency is essential for AI performance

81%

of employers say AI is increasing the need for English skills

90%

say English skills are required to use AI effectively, including writing prompts and evaluating AI-generated information

What this means for business leaders?

English proficiency is a prerequisite for realizing AI value. Business leaders should respond by integrating English skill development into AI and digital transformation strategies.



English proficiency is crucial for global collaboration

Organizations in regions with stronger English proficiency expectations are:

- Less likely to experience erosion of trust due to communication breakdowns
- More satisfied with their ability to build business partnerships



What this means for business leaders?

Strong English skills enable clearer communication, stronger collaboration and more trusted relationships across global teams and partners. Business leaders should invest in this skill to unlock global growth.

English proficiency assessments support hiring decisions



91%

of employers seek university graduates with English language skills

89%

say English assessment scores are valuable in screening candidates

What this means for business leaders?

Business leaders should adopt standardized English assessments to make more fair, data-driven hiring decisions.

Key corporate takeaways:

For business leaders, these findings support:

- Integration of English skills into AI and digital transformation initiatives
- Use of English assessment to support hiring and workforce development
- Investment in language skills to drive productivity and global collaboration

Discover English as a driver of business performance

Explore how English proficiency supports AI success, workforce productivity and global growth. Scan the QR code to download the full report.

