

# TOEFL® Partnership Program

Leverage ETS's global reach and expertise to expand recruitment, support your international students and better equip your international team.

ETS's new, exclusive and no-cost Partnership Program focuses on unifying our collective resources to achieve better outcomes.

Institutions that choose to partner with ETS gain access to the TOEFL® program's wide social network, exclusive discounts, and actionable data and insights.

**Discover some of the ways institutions are collaborating with ETS to increase accessibility, reduce student costs, and support recruiting and admissions efforts:**



## RECRUIT

### ATTRACT MORE STUDENTS TO YOUR PROGRAMS

Promote your events to 4+ million TOEFL social media followers

Enjoy \$40 off TOEFL iBT® (exclusive to attendees)

Expand your applicant pool with a 15% discount\* off TOEFL Search Service (database of 1+ million students)

Benefit from a discounted TOEFL iBT/Vericant® video interview applicant package

\*Limited markets. Please check with your representative.



## NETWORK

### TAP INTO THE TOEFL GLOBAL NETWORK

Host or be a panelist at TOEFL-sponsored international student events

Join in StudyUSA® events

Attend TOEFL Global Partner events

Benefit from geographic-focused events

Inform your decision making with applicant data



## SUPPORT

### ETS EXPERTS SHARE TRAINING AND RECRUITMENT BEST PRACTICES

Learn customized best practices in international recruitment webinar

Attain TOEFL Certifications for staff members (with cool swag!)

Host student-facing TOEFL test preparation or informational webinars

Receive discount pricing on TOEFL test prep and bulk test registrations

**TOEFL Premier Partners accept TOEFL iBT scores (from a test center, the Home Edition and the Paper Edition) and feature TOEFL acceptance criteria on the appropriate institution web page(s).**



**INSTITUTION**  
accepts the TOEFL iBT® Test  
Institution code: 1234  
TOEFL iBT® minimum score: 80  
Register today at [www.ets.org/toefl](http://www.ets.org/toefl)



ACCEPTED AND PREFERRED

