

A photograph of three students in a classroom setting. A young woman in the foreground is gesturing with her hands while speaking to two other students, a young woman and a young man, who are listening attentively.

# 3 RECRUITMENT RESOURCES to Support Graduate Programs

A holistic admissions process starts with ensuring a qualified and diverse pipeline of students. ETS offers three cost-effective recruitment resources that can help you promote your events, find prospective students that fit your criteria and cultivate one-to-one connections with top matches.

## 1 Promote Your Events to One Million+ Potential Prospects for Free

ETS will publicize GRE® test score users' upcoming graduate, business or law school recruitment events and information sessions for free. Every month, we promote upcoming sessions on our **Official GRE General Test page** on Facebook® and our social channels in China — Sina Weibo® and WeChat®.

## 2 Find Prospective Applicants Who Fit Your Criteria

The GRE Search Service gives you the power to find, filter and reach a diverse pool of hundreds of thousands of qualified prospective applicants who have opted in to hear from programs like yours. At just 75 cents per contact, it is no wonder 700+ graduate schools are putting our one-of-a-kind database to work for them to recruit individuals from around the world.

## 3 Cultivate 1:1 Connections With Top Matches

Market more effectively to prospective students on GradSchoolMatch.com. Customize your program page to reach promising students via our proprietary matching technology. Once matched, connect directly to students who are actively interested in your program and fit your program goals.

LEARN MORE AT:

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